

2008 MICHIGAN FORUM ON ECONOMIC REGULATORY POLICY

RESOURCE CHALLENGES AND OPPORTUNITIES

JANUARY 25, 2008 ▪ KELLOGG CENTER, MSU

ABOUT THE FORUM

The 2008 Michigan Forum will be held this year on January 25, 2008 at the Kellogg Center on the campus of Michigan State University. The Forum is a one-day conference designed specifically by the Institute of Public Utilities for the Michigan Public Service Commission, the Michigan State Legislature, the Offices of the Governor and Attorney General, consumer advocates, utility industry representatives, and other stakeholders interested in Michigan regulatory policy. The program is developed in collaboration with the Commissioners and staff of the Michigan PSC.



This year's Forum will focus on recent development in national and state energy markets, particularly with respect to resource choices and implications for the State of Michigan. Forum attendees will hear presentations by knowledgeable and objective sector experts, followed by roundtable discussions that include Michigan stakeholders from various regulatory, consumer, and industry perspectives.

REGISTRATION

Registration for the Forum is complimentary for the public sector and \$45 for the private sector; breaks and lunch are included with the registration fee. Space is limited, so please register early. To register, please contact IPU at 517.355.1876 or ipu@msu.edu.

ABOUT THE INSTITUTE

The Institute of Public Utilities supports informed, effective, and efficient utility regulation by providing integrative, interdisciplinary, and balanced educational programs and applied research to the regulatory policy community. The Institute is an independent, nonprofit educational and research unit of Michigan State University and affiliated with several academic colleges.

CONTACT INFORMATION

Visit the Kellogg Center for location information.
Register online at ipu.msu.edu or contact the Institute:
517.355.1876 phone ▪ 517.355.1854 fax ▪ ipu@msu.edu



PROGRAM AGENDA

- 8:30 to 9:00 am **Registration and Coffee**
- 9:00 to 9:15 am **Introduction and Welcome**
Dr. Janice A. Beecher, IPU-MSU
Chairman Orjiakor Isiogu, Michigan PSC
- 9:15 to 10:00 am **Electricity Market Performance and the Emerging Challenges of Environmental Regulations**
Dr. Kenneth Rose, Consultant and IPU Senior Fellow
- 10:30 to 12:00 am **The Michigan Economy and its Energy Infrastructure**
Commissioner Steven Transeth, Michigan PSC, Moderator
Prof. Charles Ballard, Economics and IPPSR, MSU
Prof. Robert Schlueter, Engineering, MSU
Prof. William Knudson, Agricultural Economics, MSU
- 12:00 to 1:00 pm **Lunch at the Kellogg Center**
- 1:00 to 2:30 pm **Analyzing Energy Resource Options**
Commissioner Monica Martinez, Michigan PSC, Moderator
Mr. Wim van Acker, Roland Berger Strategy Consultants LLC
Dr. Marty Kushler, American Council for an Energy Efficient Economy
Mr. Sean Casten, CEO, Recycled Energy Development
Mr. Paul Proudfoot, Michigan PSC
Mr. George Stojic, Lansing Board of Power & Light, Discussant
- 3:00 to 4:30 pm **Stakeholder and Audience Roundtable**
Dr. Beecher, IPU and Mr. Greg White, MI PSC, Moderators
Ms. Jennifer Alvarado, Executive Director, Great Lakes Renewable Energy Association
Mr. Douglas Roberts, Jr., Dir. of Environmental and Energy Policy, Michigan Chamber
Mr. Jason Foster, Energy Cost Analyst, Gordon Food Service
Mr. Michael McNally, Director of Business Energy Services, DTE
Ms. Linda Blair, Executive VP and Chief Business Officer, ITC Transmission
Mr. David Gard, Energy Program Director, Michigan Environmental Council
- 4:30 pm **Adjourn**
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