

## INVITATION TO SUPPORT IPU

Dear Colleague:

As the Director of the Institute of Public Utilities (IPU) at Michigan State University, I am writing to invite you to join us as a valued benefactor. The Institute is an independent, not-for-profit unit of Michigan State University, which qualifies for grants and charitable contributions. This is a vital opportunity to invest in university-based regulatory policy research and education at a very dynamic time in our field.

The mission of the Institute is to support informed, effective, and efficient regulation of the industries providing essential utility services. For more than four decades, we have provided the foremost specialized continuing education programs for the domestic and international regulatory policy communities. The National Association of Regulatory Utility Commissioners (NARUC) recognizes our programs and thousands of commissioners, staff members, and other public sector personnel have participated in our Annual Regulatory Studies Program (known affectionately as "Camp NARUC").

The Institute provides a number of other educational opportunities as well. Our Advanced Regulatory Studies Program provides workshops on regulation and ratemaking accounting and finance, and economics and engineering. IPU serves as the university host to NARUC's semi-annual Utility Rate Schools, which provide hands-on introduction to the rate-setting process. Specialty and onsite programs (such as our "Grid School") further our presence. Our applied research program is also recognized for providing valuable resources on public utility regulation.

IPU supporters recognize the value of neutrality in intellectual inquiry and share a belief that informed participants enhance the quality and integrity of the regulatory process. We rely on our benefactors for financial support, advice, and ambassadorship. Full sponsors (\$15,000 annually) are represented on the IPU Industry Advisory Board. Payments toward sponsorship or the IPU Endowment Fund are recorded as gifts to the University, a 501(c)(3) institution.

We ask that you give IPU sponsorship your full consideration. Please do not hesitate to contact me or any of our Industry Advisory Board members about the Institute and the value of sponsorship to your company. We believe our mission of service, and your support, are more important than ever. Your consideration is greatly appreciated and I look forward to discussing your sponsorship soon.

With warm regards,



Janice A. Beecher, Ph.D.  
Professor and Director, Institute of Public Utilities

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**MICHIGAN STATE UNIVERSITY INSTITUTE OF PUBLIC UTILITIES**

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Regulatory Research and Education

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