

# IPUMSU

MICHIGAN STATE UNIVERSITY | INSTITUTE OF PUBLIC UTILITIES Regulatory Research and Education  
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## About the Institute

The Institute of Public Utilities (IPU) was established in 1965 and at Michigan State University, the nation's pioneer land-grant institution, and is located on MSU's beautiful East Lansing campus. IPU operates as a self-sustaining unit within the College of Social Science and collaborates with faculty and researchers from various academic colleges, departments, and centers.

IPU specializes in building capacity for meeting the challenges of utility, network, and market governance, including modernization and transformation. IPU's neutral analytical and instructional practice is informed by a broad array of traditional and applied disciplines, including economics, political science, law, accounting, finance, and engineering. IPU's diverse program faculty includes nationally recognized university educators and expert practitioners known for their insight, experience, and teaching ability.

IPU forums provide exceptional development and networking opportunities for everyone in the utility policy community, whether from the public, not-for-profit, or private sectors, including but not limited to: regulatory commissioners, board members, and other officials; staff members of commissions and other agencies; consumer and environmental advocates; attorneys, accountants, engineers, consultants, and other professionals; and public utility personnel.

IPU programs are designed to be eligible for continuing education credits as well as IPU's Certificate of Continuing Regulatory Education ([www.ipu.msu.edu/ccre](http://www.ipu.msu.edu/ccre)).

## IPU's Mission

The Institute of Public Utilities (IPU) supports informed, effective, and efficient regulation of the providers of essential utility infrastructure and services – electricity, natural gas, water, and broadband. We fulfill our mission by delivering to the utility policy community independent, integrative and interdisciplinary educational curricula and applied research on the institutions, theory, and practice of economic regulation and ratemaking.

IPU is devoted to the ideals of regulation in the public interest. Public utility services are fundamental to the human condition in terms of health, welfare, and development. Economic regulation is essential in the context of persistent market constraints and evolving social objectives. IPU is uncompromising with respect to the obligations of diligence and integrity in regulatory governance.

IPU takes a principled approach to regulation, an empirical approach to regulatory research, and a reasoned approach to structural and regulatory change. IPU's guiding philosophy is that utility policy and regulation are well served by university-based research and education.

The IPU Advantage is:

- University-sponsored and credit-eligible continuing education.
- Institutional expertise to translate principles into practice.
- Highly qualified, experienced, and objective program instructors.
- Professionally designed and delivered curriculum and materials.
- Personal attention and valuable networking experiences.
- Superior program value at a lower cost of participation.
- Flexible options, special discounts, and no cancellation fees.

Dr. Janice Beecher ([beecher@msu.edu](mailto:beecher@msu.edu)) has served as IPU's Director since 2002. She brings more than thirty years of practical and academic experience to the position.



College of Social Science  
MICHIGAN STATE UNIVERSITY



# IPU Program Calendar and Guide

What, when, and where	About	Who
<p><b>Michigan Forum</b> on Economic Regulatory Policy February 22, 2019 MSU, East Lansing, MI CCRE: 10</p>	<p>IPU's one-day conference focusing on Michigan economic regulatory issues within the evolving national policy context.</p>	<p>Policymakers and stakeholders from across Michigan are welcome to attend.</p>
<p>NEW for 2019! <b>IPU Ratemaking Course</b> April 8-10, 2019 Sep. 30-Oct. 2, 2019 MSU, East Lansing, MI CCRE: 30</p>	<p>A concise and comprehensive introduction to public utility accounting, financing, and pricing to ensure sustainability and protect ratepayers. Interactive exercises make use of data for an actual water company and rate case.</p>	<p>Recommended for anyone relatively new to utility ratemaking, whether for publicly owned, privately owned, or not-for-profit utilities in the water or energy sectors.</p>
<p><b>IPU Power Grid School</b> April 29-May 1, 2019 MSU, East Lansing, MI CCRE: 30</p>	<p>Covers the engineering and economics of the modernization and transformation of electric utility systems across the supply chain for power, from generation to transmission to distribution.</p>	<p>Recommended as an intermediate course that provides in-depth coverage of energy grids, markets, and policy.</p>
<p>IPU Annual Regulatory Studies Program: <b>Fundamentals Course</b> August 5-9, 2019 MSU, East Lansing, MI CCRE: 40</p>	<p>Essential education in the theory, principles, and practice of economic regulation organized by disciplinary perspectives, core functions, and utility subsectors. Commissioners may register for a 2.5-day option.</p>	<p>Recommended for early-career professionals, including public officials, staff members, and advocates. International attendees are welcome.</p>
<p>IPU Annual Regulatory Studies Program: <b>Intermediate Course</b> August 12-16, 2019 MSU, East Lansing, MI CCE: 40</p>	<p>Essential education in regulatory jurisdiction and governance, utility market structures, and current trends, drivers, and policy issues across the utility subsectors.</p>	<p>Recommended as a complement to the Fundamentals Course and can be taken in the same year or later. International attendees are welcome.</p>
<p><b>IPU Advanced Regulatory Studies Program:</b> Accounting, Finance, and Evaluation Sep. 30-Oct. 4, 2019 MSU, East Lansing, MI CCRE: 40</p>	<p>Intensive, interactive, and technical workshops emphasizing analytical methods and issues relevant to public utility ratemaking. Flexible registration options are available.</p>	<p>Recommended for experienced professionals who have completed the Annual Regulatory Studies and Ratemaking Programs.</p>
<p>IPU Introduction to Public Utility Regulation CCRE: 10</p>	<p>A concise workshop offered in conjunction with other IPU programs and onsite anywhere.</p>	<p>Recommended for those relatively new to the field of utility regulation.</p>
<p>IPU Onsite Onsite at your location.</p>	<p>Customized IPU curricula to meet the professional-development needs of any organization.</p>	<p>Onsite training that offers an interactive staff retreat opportunity.</p>

**All IPU programs are open to everyone** from the public, not-for-profit, and private sectors. IPU programs are typically eligible for continuing education credits (CPE, CLE, etc.) for which program attendees may apply; necessary documentation will be provided.

Program attendees are also eligible for a Certificate of Continuing Regulatory Education (CCRE). Please visit [ipu.msu.edu/ccre](http://ipu.msu.edu/ccre) for details.