Fundamentals of Electricity Markets, Economics, & Regulation – Part 2

IPU Power Grid Course 2024

June 11, 2024

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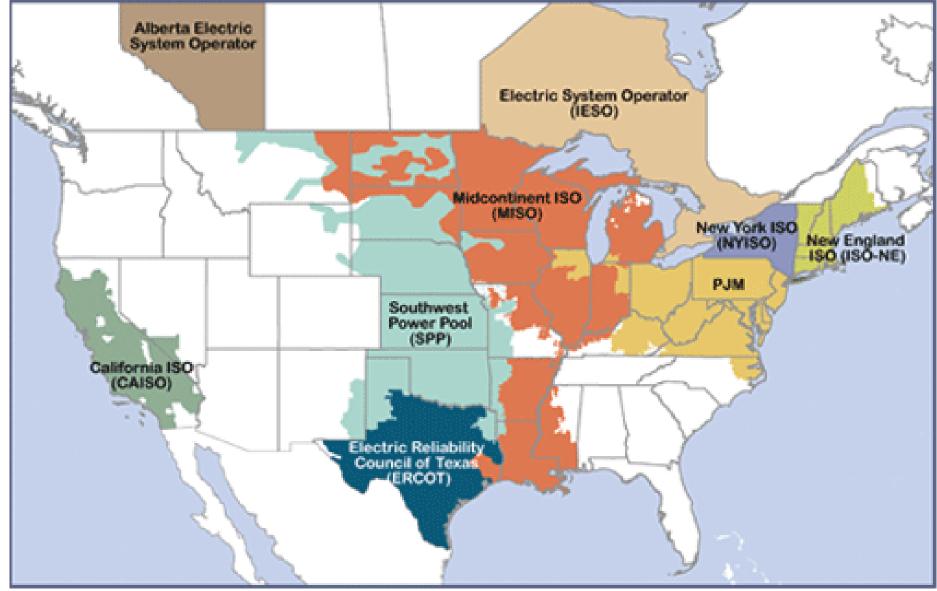
Pennsylvania State University



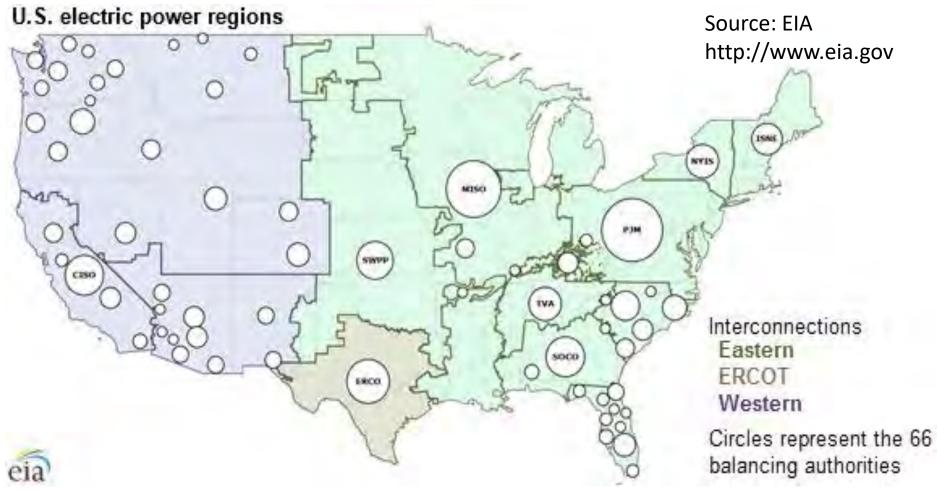
Topics for Today

- Session 1: The many meanings and drivers of electricity "restructuring" or "deregulation"
- Session 2: The wild world of markets for power
- Session 3: Designing the grid by democracy: planning and governance

Regional Transmission Organizations (RTOs) and Independent System Operators (ISOs)

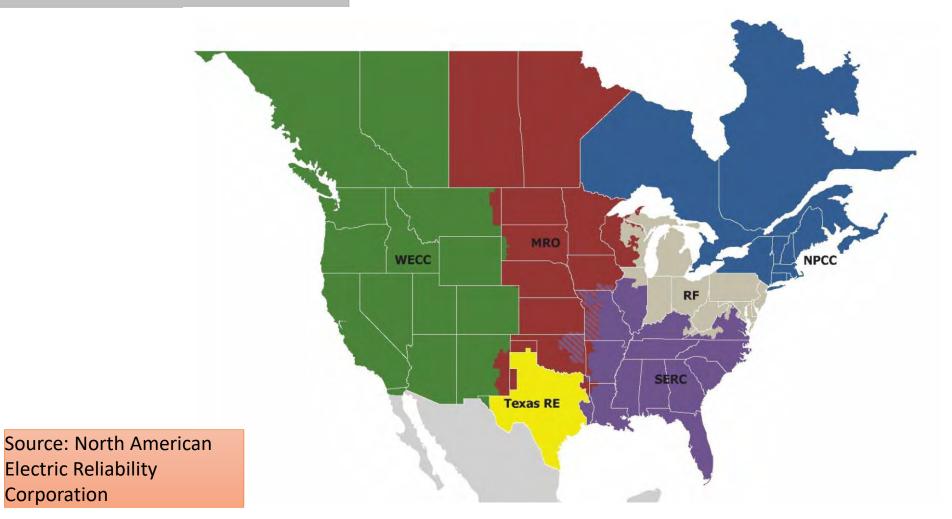


Source: https://www.ferc.gov/industries-data/electric/power-sales-and-markets/rtos-and-isos



- The Eastern Interconnection encompasses the area east of the Rocky Mountains and a portion of northern Texas. The Eastern Interconnection consists of 36 balancing authorities: 31 in the United States and 5 in Canada.
- The Western Interconnection encompasses the area from the Rockies west and consists of 37 balancing authorities: 34 in the United States, 2 in Canada, and 1 in Mexico.
- The Electric Reliability Council of Texas (ERCOT) covers most, but not all, of Texas and consists of a single balancing authority.

RTOs should not be confused with Interconnection or Reliability (NERC) Regions

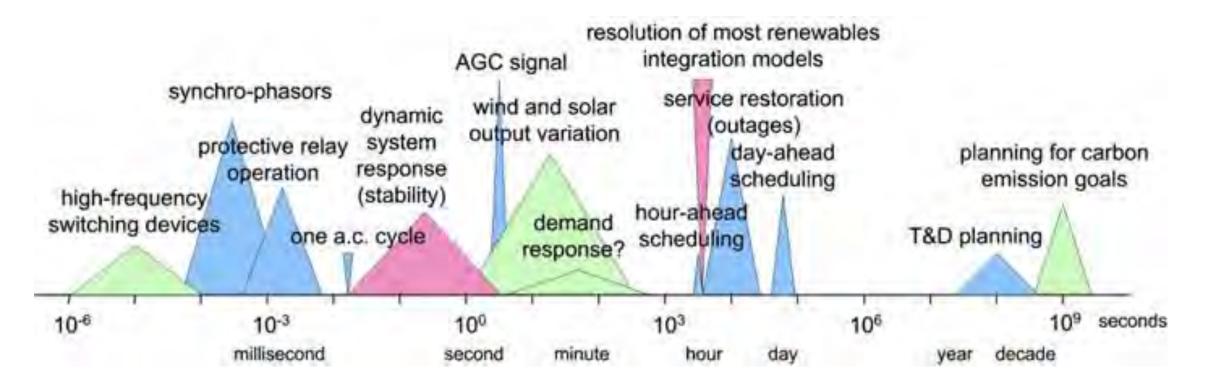


- Midwest • **Reliability Organization** (MRO)
- **Northeast Power** Coordinating **Council (NPCC)**
- **ReliabilityFirst** ٠ (**RF**)
- **SERC Reliability** ٠ **Corporation** (SERC)
- **Texas Reliability** ٠ Entity (Texas RE)
- Western ٠ **Electricity** Coordinating **Council (WECC)**

Electric Reliability

Corporation

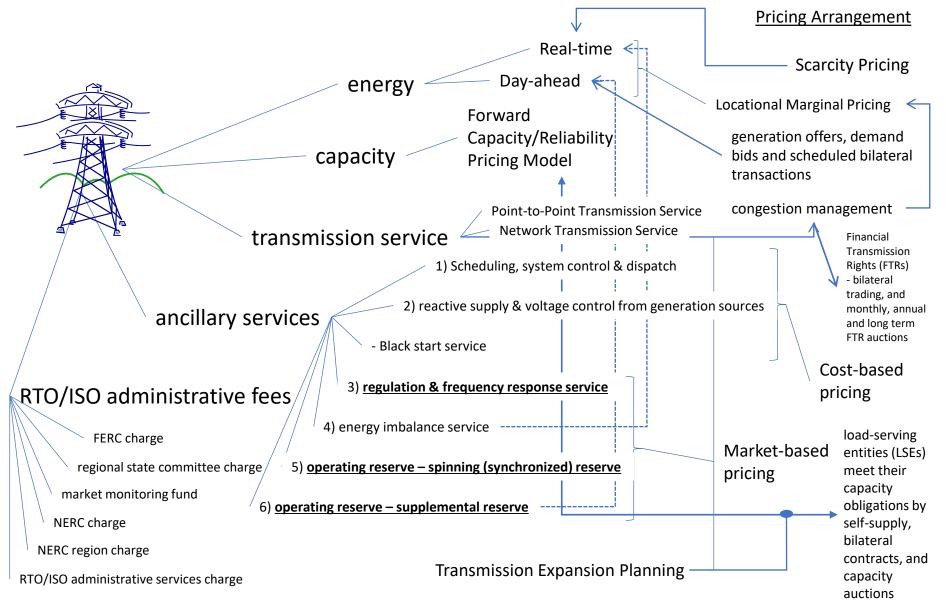
Why do RTOs Use Markets?



RTOs are responsible for many of these decisions, but own no physical assets and can't take long or short positions. For many of these functions they use markets to provide financial incentives for asset owners to offer services. Energy, capacity, and ancillary services markets and allocation rules.

- RTOs have developed a mix of complex wholesale market mechanisms designed to simulate the operations of competitive markets (energy, ancillary services, and transmission congestion-based transmission rights)
- These market mechanisms operate within a complex framework of RTO operating rules overseen by FERC

RTO Wholesale Electricity Markets



Spot markets for real-time energy and ancillary services

- Most power bought and sold through long-term bilateral contracts between buyers and sellers
- For last-minute sales or purchases for system reliability, ISOs and RTOs use real-time markets to resolve energy imbalances
- They also have day-ahead markets and a market for various ancillary services

Poll #3

Which of the following NOT an example of a market run by a typical RTO?

- a) Day-ahead energy
- b) Transmission congestion rights
- c) Carbon emissions permits
- d) Regulation and frequency response

Electricity market price behavior (I)

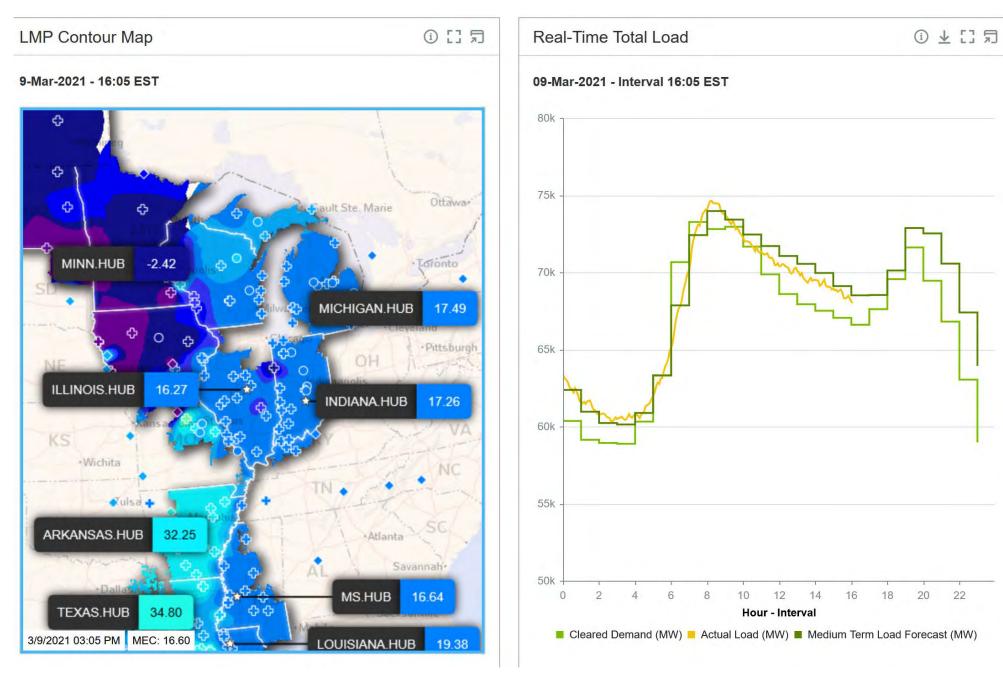
The "locational marginal price" (LMP) is defined as the marginal cost of supplying power to a specific location.

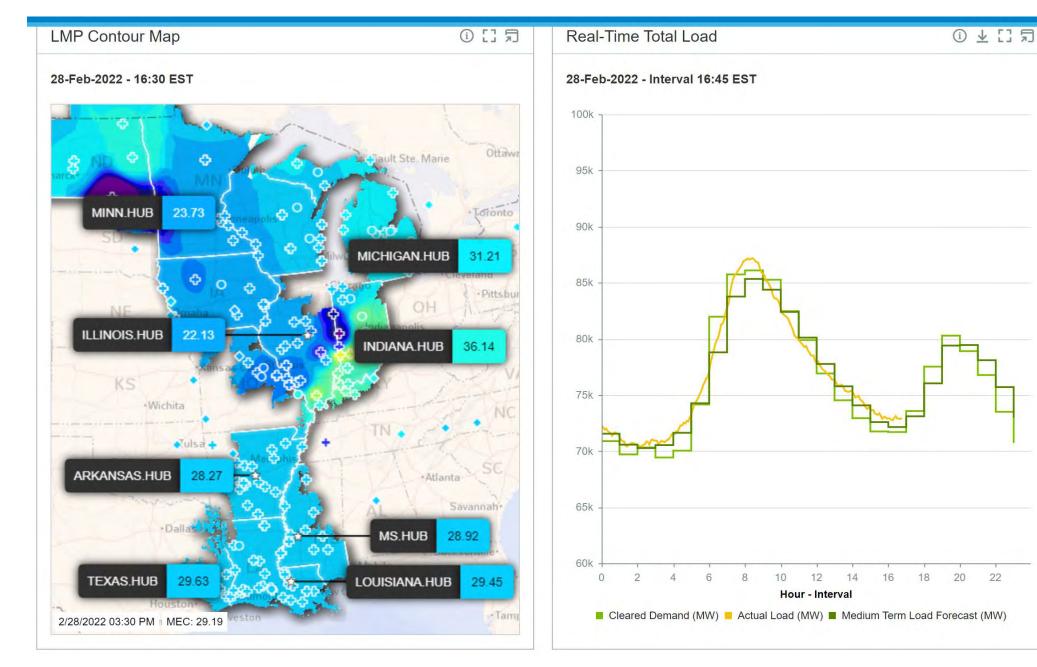
- A shortage of power in a transmission-constrained location will result in a higher LMP at that location.
- A surplus of power in a transmission-constrained location will result in a lower LMP at that location.
- If there were no transmission constraints in the RTO market (and if transmission losses are small), LMPs at all locations would be the same.

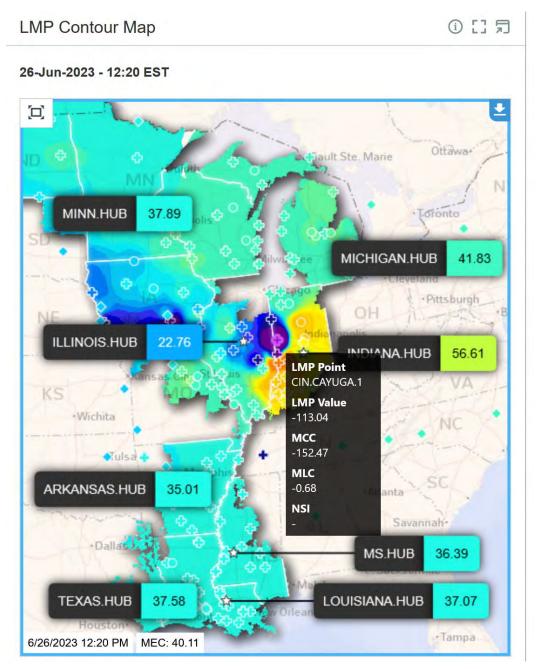
Electricity market price behavior (II)

A few things that we generally observe about LMPs in RTO electricity markets:

- ✓ LMPs can be very volatile, even in periods of low demand
- LMPs in some areas can become negative, especially in areas with a lot of renewable power output (why?)
- The cost of natural gas is a major driver of LMPs (why?)
 The "net load" (electricity demand *less renewables output*) is also a major driver of LMPs.



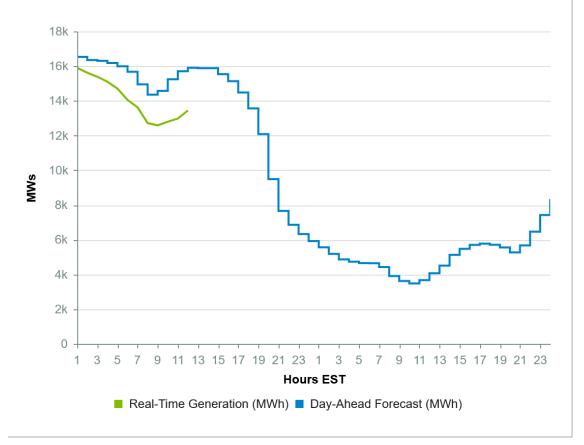






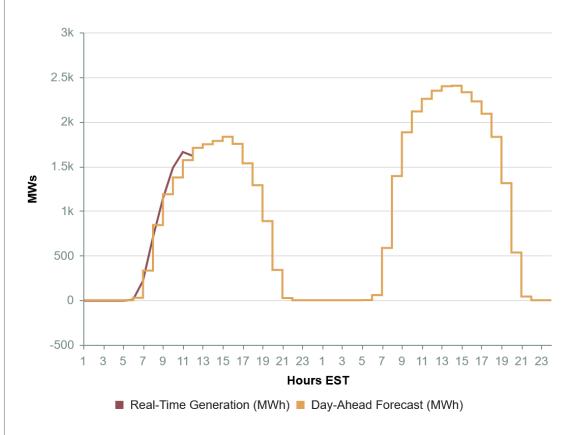
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Solar Day-Ahead Forecast and Real-Time Generation

26-Jun-2023 - Interval 12:00 EST



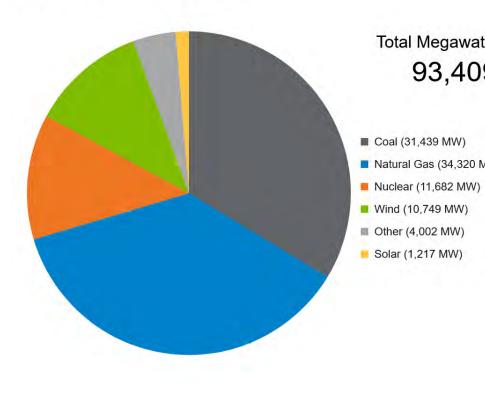
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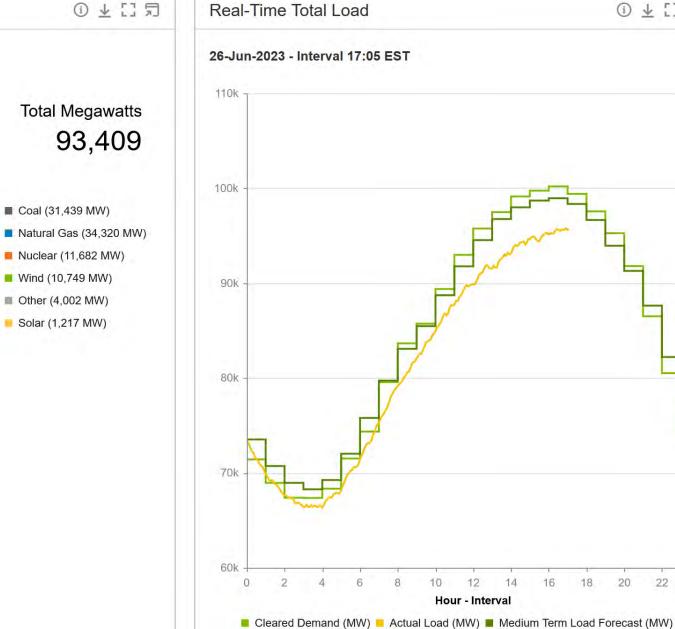


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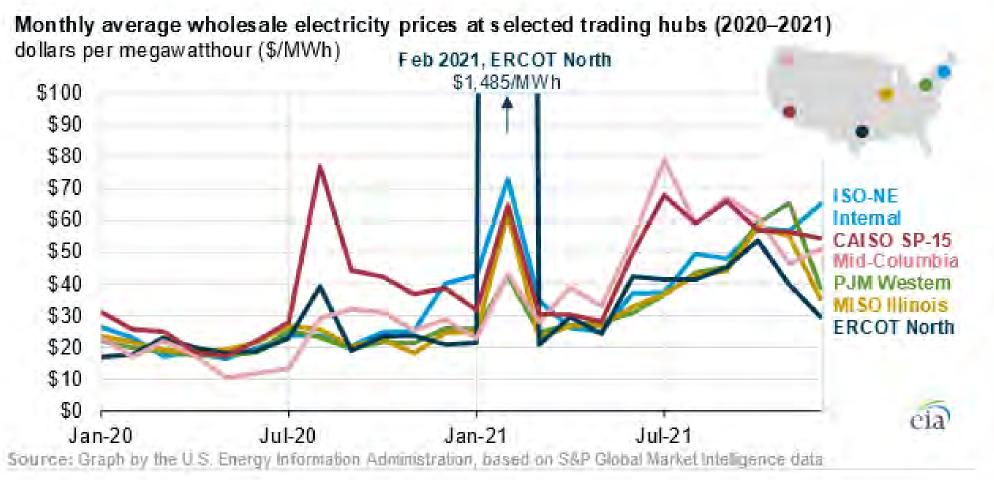
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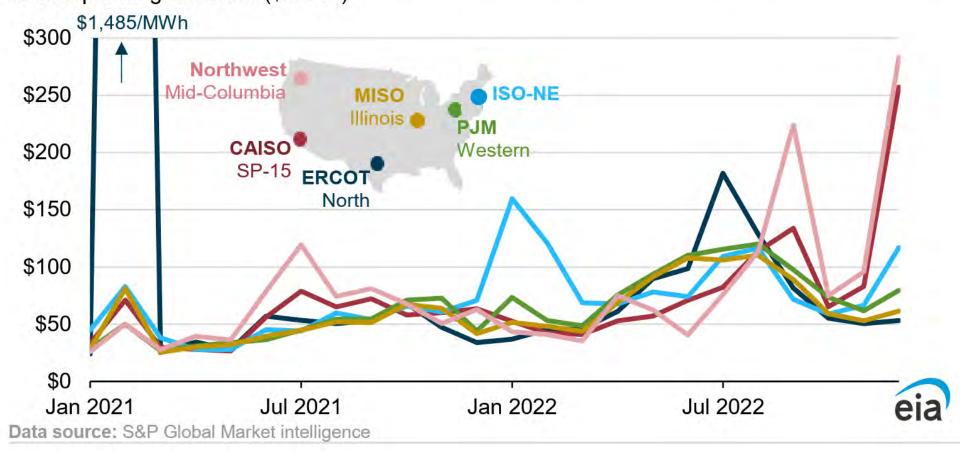


Wholesale electricity prices trended higher in 2021 due to increasing natural gas prices

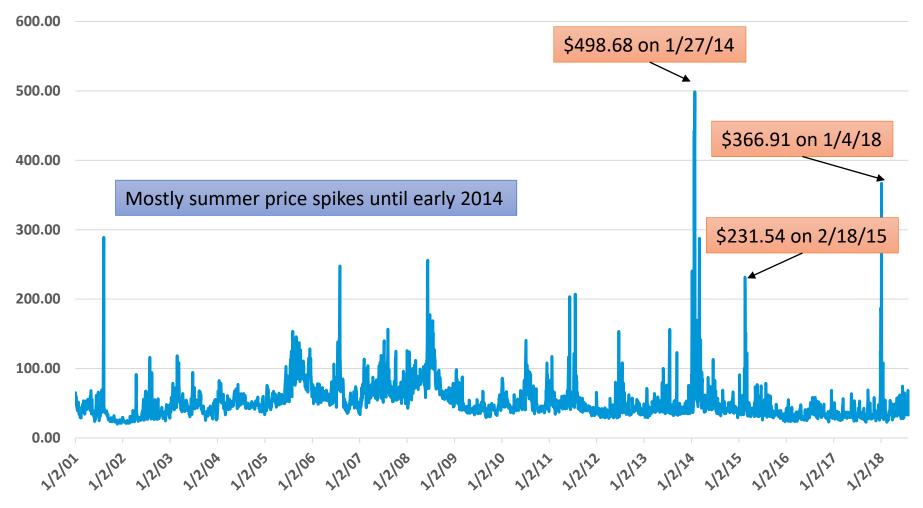


Wholesale U.S. electricity prices were volatile in 2022

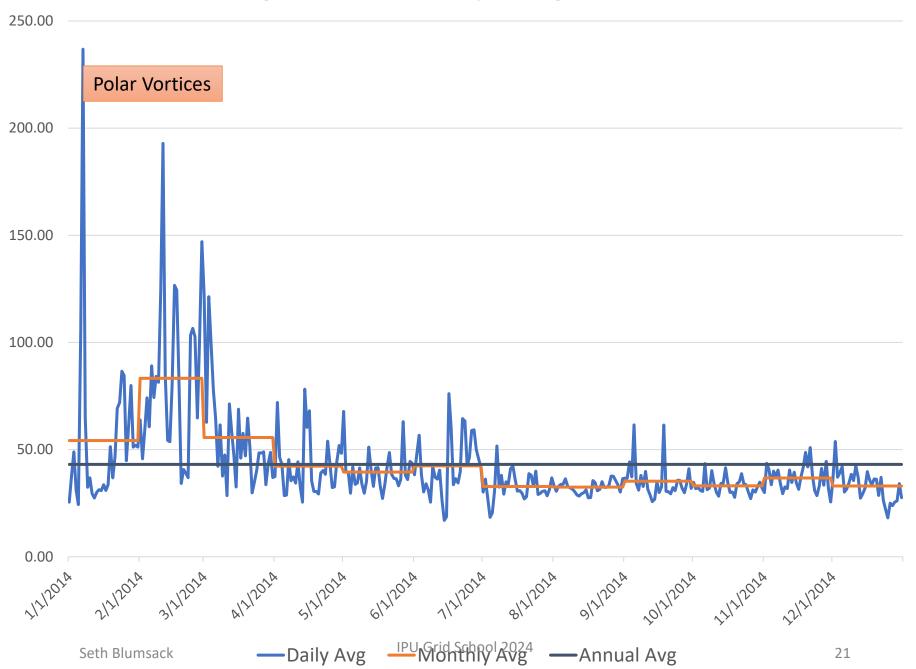
Monthly average wholesale electricity prices at selected trading hubs (Jan 2021–Dec 2022) dollars per megawatthour (\$/MWh)



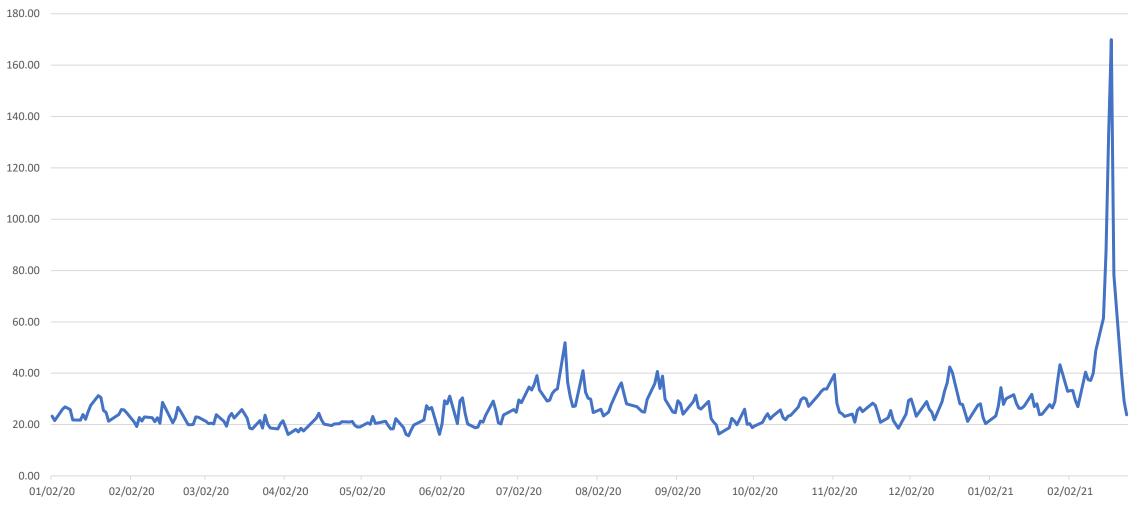
PJM West Hub Weighted Average Price (\$/MWh)



MISO regional LMPs, January through December 2014



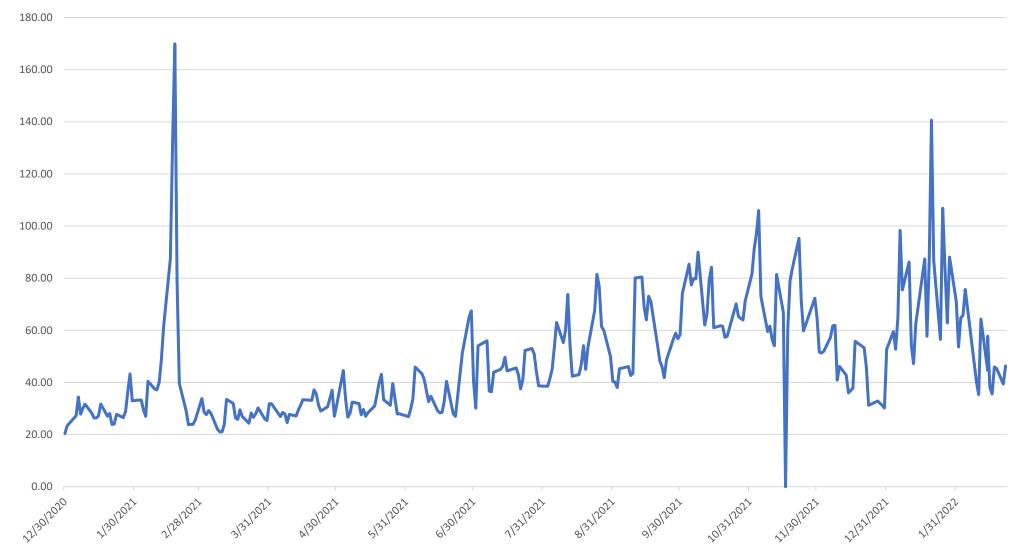
PJM Western Hub Real Time Peak Price Wtd avg price \$/MWh



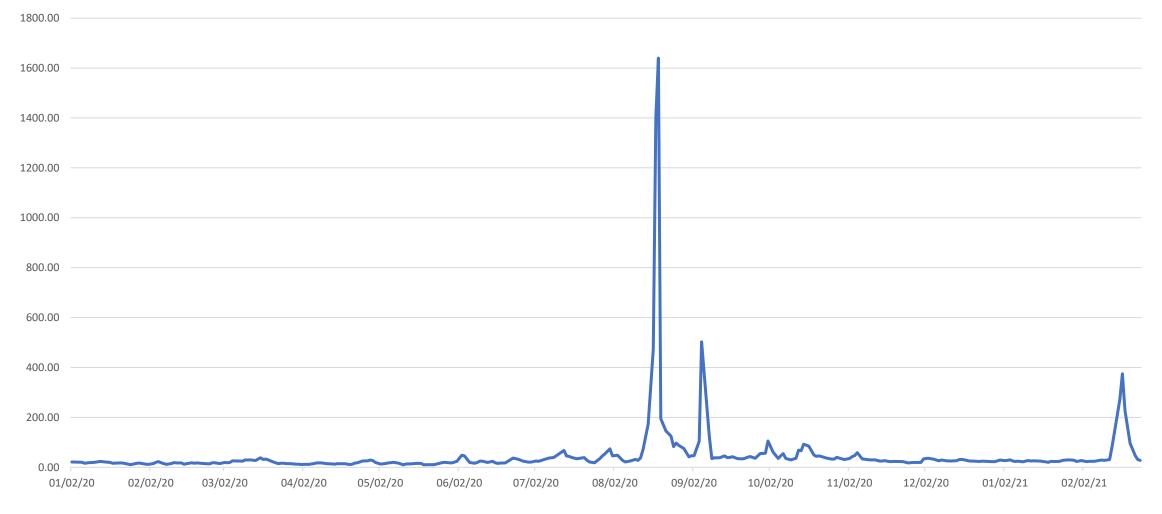
Data Source: <u>www.eia.gov</u> of Intercontinental Exchange (ICE) prices.

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PJM WH Real Time Peak Wtd avg price \$/MWh

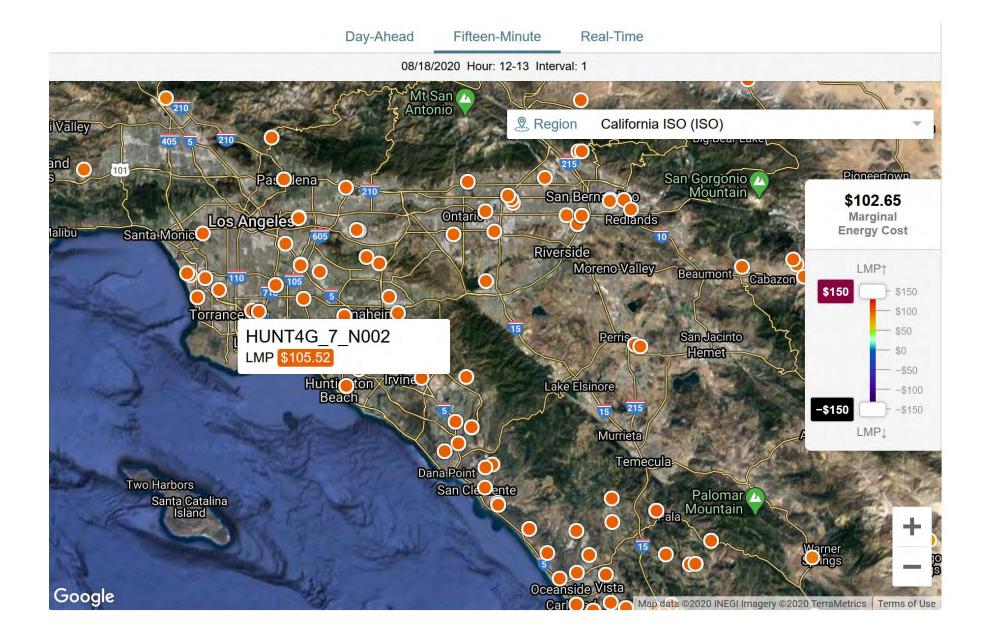


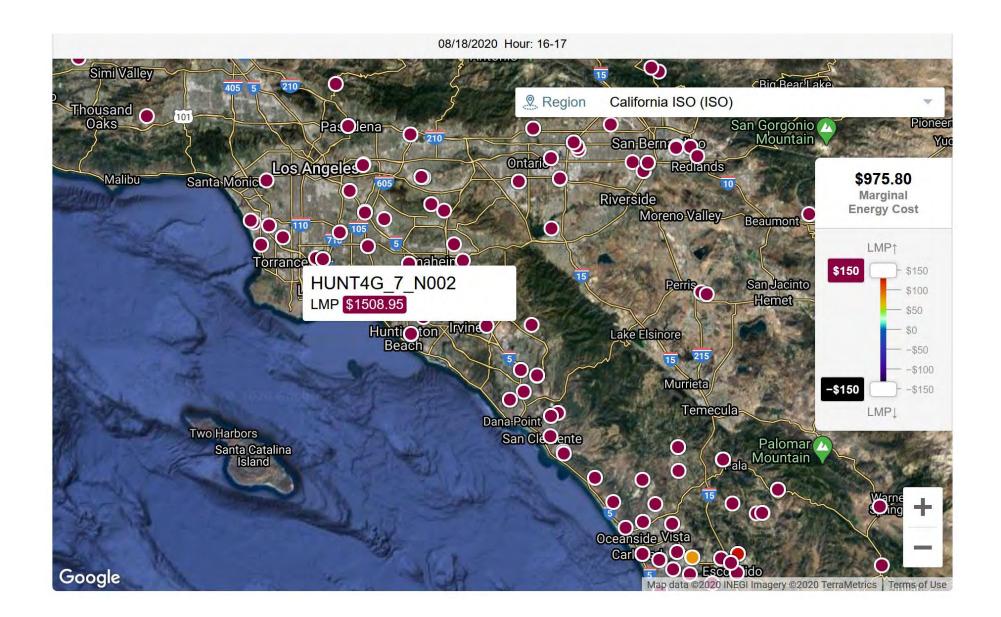
Palo Verde Peak Price Wtd avg price \$/MWh



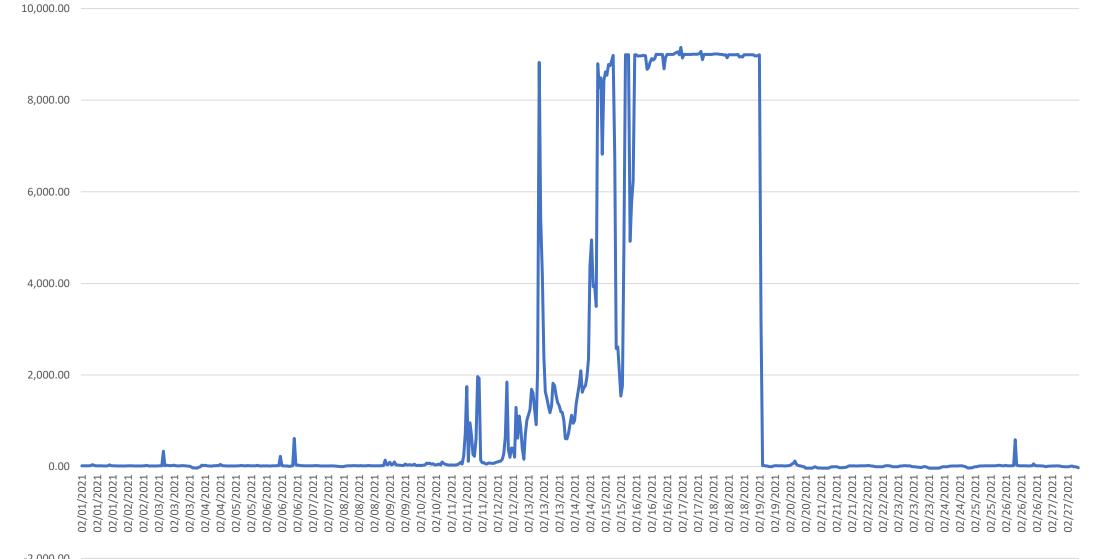
Data Source: <u>www.eia.gov</u> of Intercontinental Exchange (ICE) prices.

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Real-Time Market (RTM) Houston Hub Price



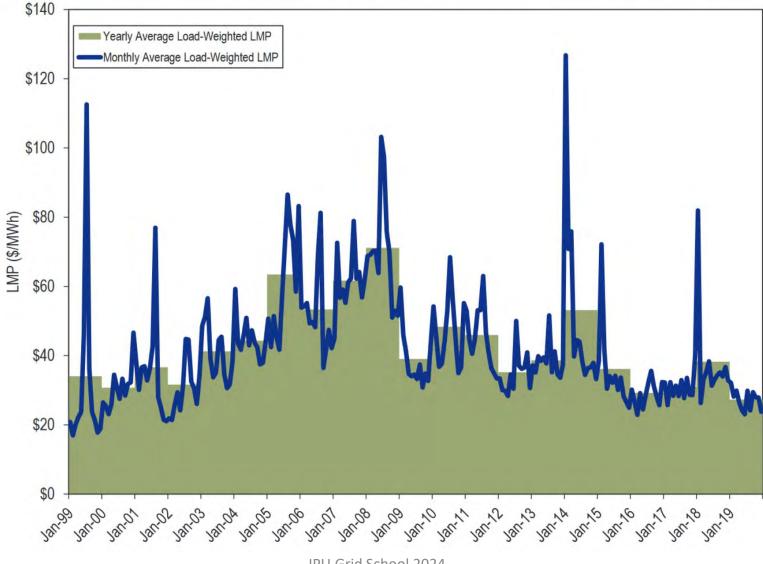
^{-2,000.00} Data Source: Electric Reliability Council of Texas, Inc.

http://www.ercot.com/mktinfo/prices

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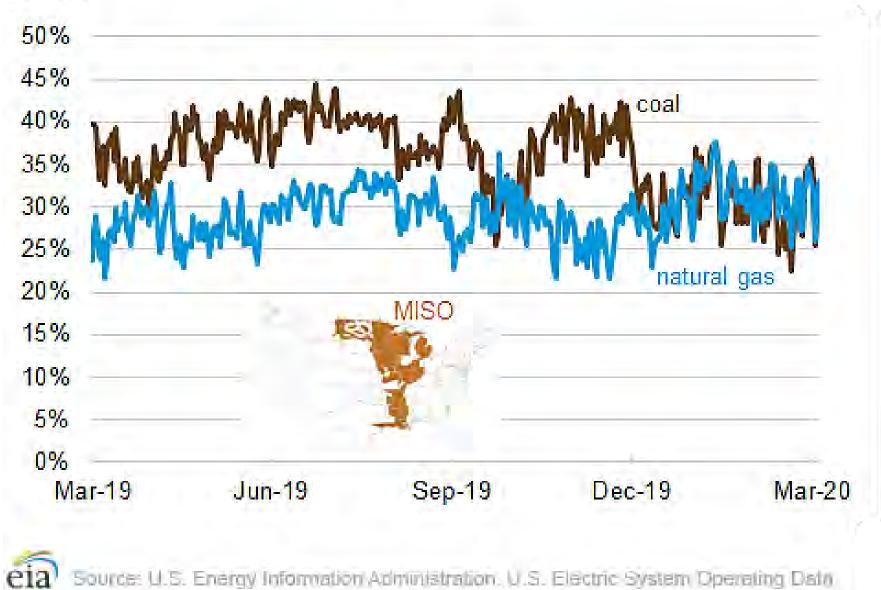
Figure 7 Real-time, monthly and annual, load-weighted, average LMP: January 1999 through December 2019



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MISO electricity generation shares

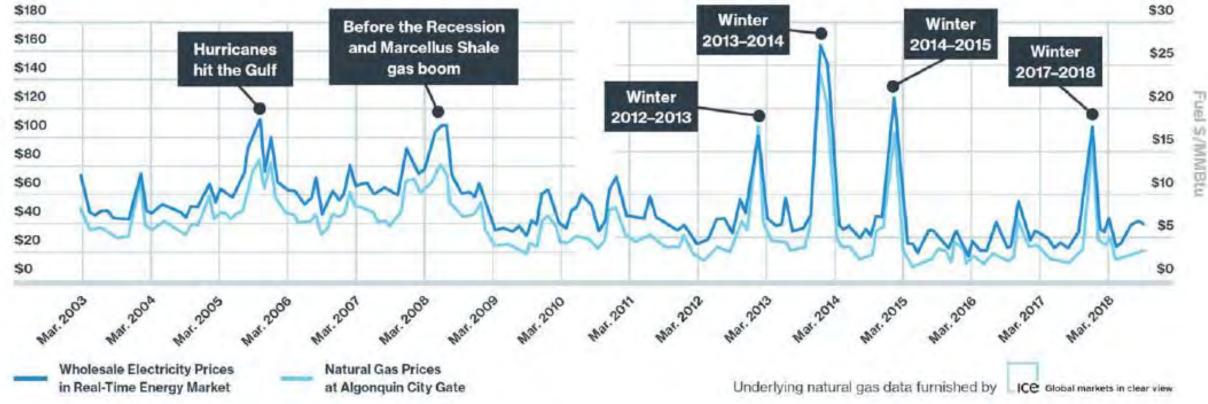
percent



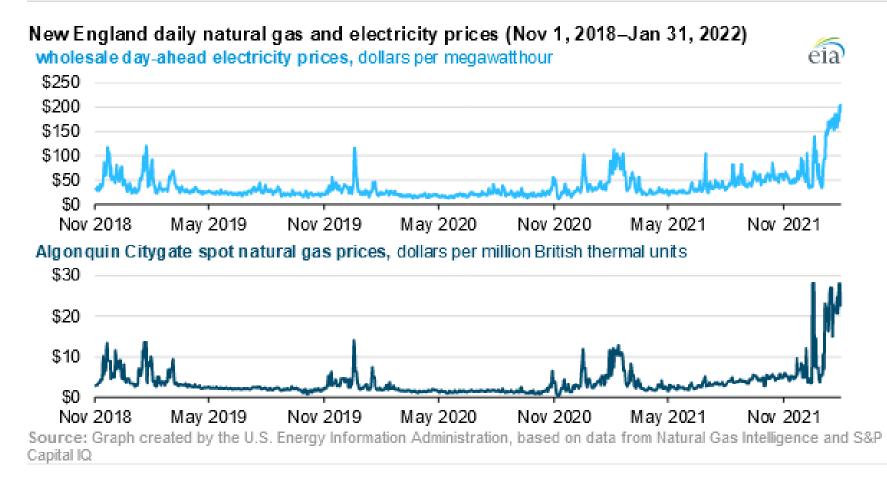
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Source: ISO New England Inc.

The Largest Driver of Wholesale Energy Costs is the Price of Fuel Used to Generate Electricity

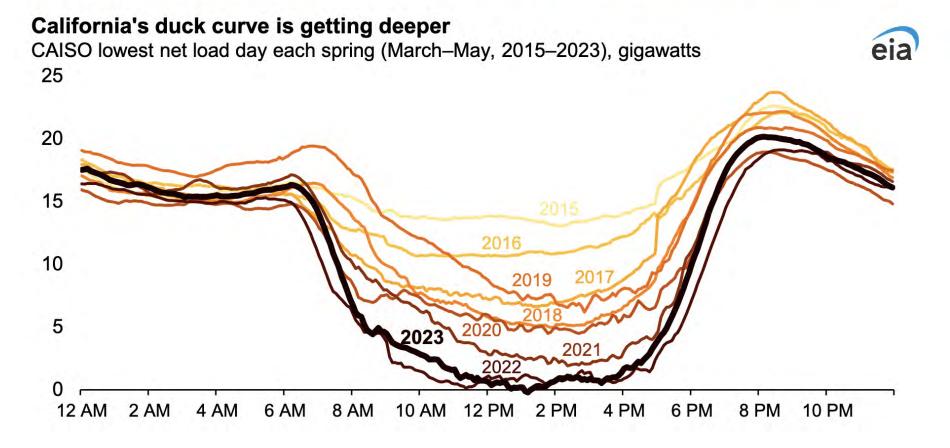


New England natural gas and electricity prices increase on supply constraints, high demand



JUNE 21, 2023

As solar capacity grows, duck curves are getting deeper in California



JUNE 21, 2023

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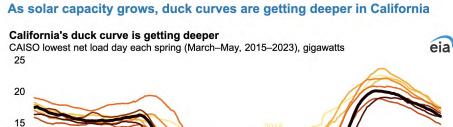
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12 AM 2 AM

4 AM

6 AM

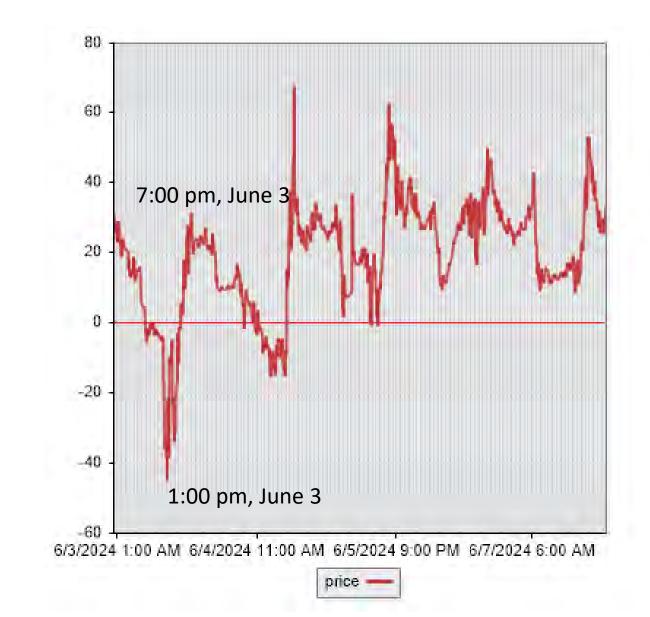


8 AM 10 AM 12 PM 2 PM

The graph on the right shows wholesale prices in the California RTO from June 3 to June 7, 2024. The lowest prices are actually in the middle of the day.

4 PM

6 PM 8 PM 10 PM



Poll #4

Which of the following was discussed as an important factor influencing price behavior in RTO spot electricity markets?

- The behavior of OPEC (the global oil cartel)
- The next presidential election
- Plans to build new transmission
- The price of natural gas

RTO capacity markets

- Many RTOs--PJM, ISO New England, New York ISO, Midcontinent ISO (MISO) have developed "locational" (or sub-regional) capacity markets. The capacity markets in PJM, ISO New England and New York are considered to be "mandatory" in the sense that the capacity market is the mechanism by which the RTO demonstrates that it has met its installed capacity requirements for reliability.
- These are intended to encourage building new capacity, retaining existing capacity, and permit other resources, such as demandresponse programs, to also participate in the market

Reasons given for creating RTO capacity markets

- Capacity markets are odd, and very controversial. Almost no other industry has them. They are justified on several bases:
 - ✓ Energy and ancillary services markets have price caps, which create revenue shortfalls for high-cost power plants that are otherwise needed for peak-time reliability;
 - ✓ Electric rates don't reflect market prices on a day to day basis, giving consumers little incentive to conserve energy during peak demand periods;
 - ✓ In states that have introduced retail competition (more on that later), the obligation for meeting resource adequacy requirements has moved away from the utility (the utility no longer has the obligation to meet all peak demand, so it also doesn't have the obligation to build enough capacity to meet all peak demand)

Capacity Market Basic Elements

- They include similar basic elements:
 - 1) an obligation on those responsible for serving end-use customers (load) to have sufficient capacity to reliability serve that load;
 - 2) a methodology to determine a capacity reserve margin and future capacity needs for sub-regions within the RTO and for the entire RTO;

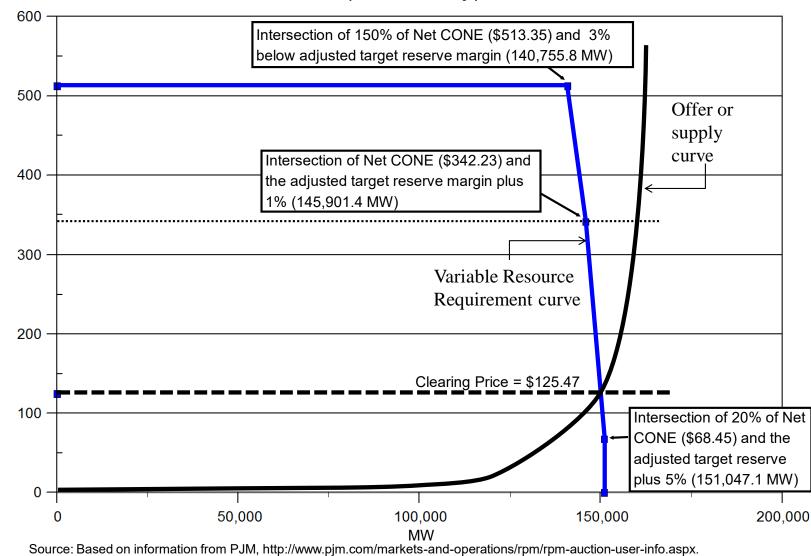
Capacity Market Basic Elements (continued)

- a process for soliciting qualified supply (and demand) resources to meet future capacity needs (for constructing an offer or supply curve);
- 4) some type of benchmark to judge the cost of new capacity;
- 5) a methodology or approach for setting a limit on the amount of capacity required or creating a "demand curve"; and
- 6) a process (such as an auction) to select resources and determine a capacity "price"

Capacity Market Example

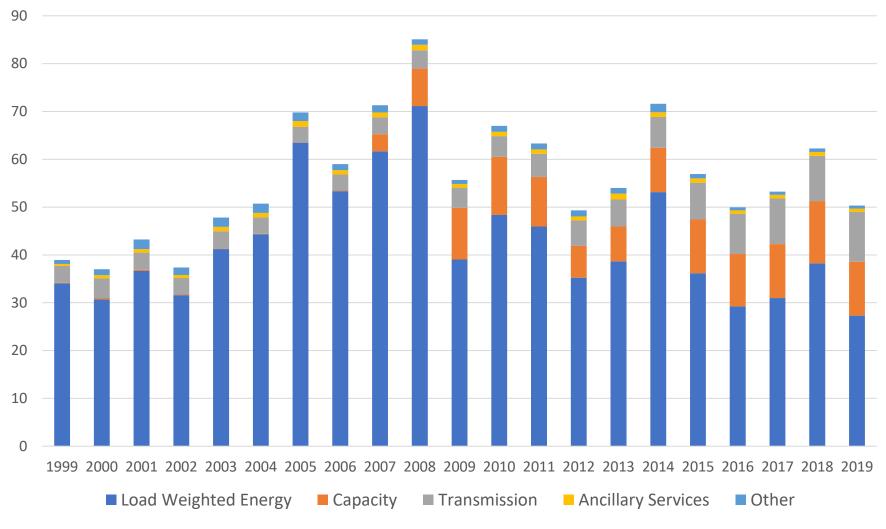
- PJM's Reliability Pricing Model (RPM)
 - replaced the Capacity Credit Market ("CCM")
 - RPM uses locational capacity pricing
 - three-year-forward obligations and commitments for capacity
 - auctions (began April 2007) where capacity prices are determined with offer-based supply curves cleared against downward-sloping "demand curves"

PJM 2014/2015 Base Residual Auction (\$/MW-Day)



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Total price per MWh by category, 1999 through 2019 (\$/MWh)

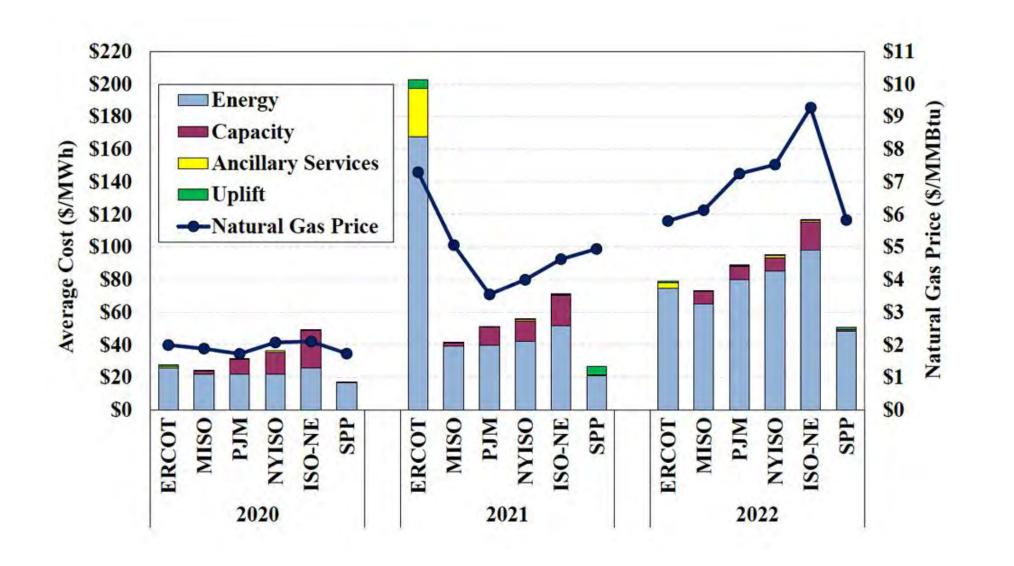


Data Source: Monitoring Analytics, LLC, 2019 State of the Market Report for PJM, March 2020.

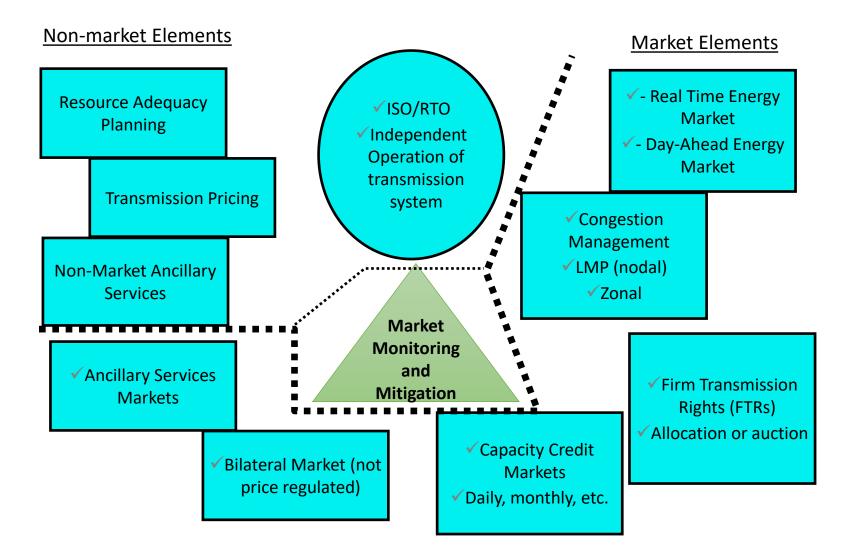
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Annual Value of Wholesale Electricity Markets





The Role of "Market Monitors"



The Role of "Market Monitors"

- Electricity markets are highly susceptible to manipulation, because of transmission constraints, high cost of storage and low "price elasticity of demand" (in the short term there are no substitutes for electricity)
- The "old" method of manipulating electricity markets (a la California circa 2000/2001) would be to physically withhold supply from the market, jacking up prices.
- More recent market manipulation cases have involved "crossmarket" manipulation – influencing the outcome in one RTO market (e.g. day-ahead energy) in order to earn higher profits in a different RTO market (e.g. congestion hedges)

The Role of "Market Monitors"

Each RTO has an independent market monitor that evaluates several things and will flag potentially uncompetitive behavior:

supply/demand conditions

–entry barriers, transmission access/constraints, new entry and entry conditions, price responsiveness

- prices
- market power detection
- market manipulation by market participants

Evaluate each of the ISO/RTO's markets and other relevant markets (e.g., neighbors with significant interchange)

Market Monitoring (continued)

Reporting

- to RTO governing bodies, FERC, states, public, etc.
- annual and other regular reports
- reports on special issues or topics
- Suggesting improvements in market structure, procedures, regulations, etc.
- Can identify problems with liquidity, access, or performance in markets and suggest solutions

What is Market Power?

- •Market power is the ability of a firm or group of firms to raise *and maintain* the product price *significantly* above a competitive level
- This is the price leverage ability a firm must have to raise the price above a competitive price
- Must be large enough and persist for an appreciable amount of time to be of concern
- Many firms have some degree of market power -- but it usually does not warrant government intervention

Market Analysis Tools Used by FERC and RTOs

Market concentration measures

- Herfindahl-Hirschman Index (HHI), wholesale market share, pivotal supplier index
- •Monitor for market manipulation (deception and fraud) or affiliate abuse
- Vertical structural requirements for transmission operation
- FERC's emphasis is on concentration measures, behavior (manipulation and fraud), and transmission operational control and vertical market power

What is the structure of wholesale markets and how does it contribute to market power?

- Markets are concentrated regionally and highly concentrated locally
- Significant entry barriers still exist
 - for new generation capacity
 - from transmission constraints
- Inelastic demand
- Continuous interaction of suppliers and knowledge about other suppliers' cost
 - increases the likelihood of strategic bidding and tacit collusion (not covered in FERC "Market Behavior Rules")