2020 MICHIGAN FORUM on ECONOMIC REGULATORY POLICY
February 21, 2020 | Kellogg Center, MSU

About the Forum

The 2020 Michigan Forum will be held on Friday, February 21, 2020 at the Kellogg Center on the campus of Michigan State University (kelloggcenter.com). This year’s forum will bring the state’s vision for 2020 and beyond into focus and feature Commissioners and leading staff members of the Michigan Public Service Commission. Other speakers will represent a broad spectrum of public, private, and academic perspectives as well as the evolving consumer advocacy community.

The Forum is a one-day discussion-oriented conference on current issues designed specifically by the Institute of Public Utilities for the Michigan Public Service Commission (PSC), the Michigan State Legislature, the Offices of the Governor and Attorney General, consumer and environmental advocates, utility industry representatives, and others interested in Michigan regulatory policy. The Forum is sponsored by the Institute of Public Utilities (IPU) in partnership and developed in collaboration with the Commissioners and staff of the Michigan PSC.

Registration

The Michigan Forum is free for all Michigan Public Service Commission and state legislative personnel. The registration fee for the private sector is $175. The fee for the non-profit sector and for municipal utilities is $75. Lunch and coffee breaks will be provided. Space is limited, so please register early. To register, please visit ipu.msu.edu or contact us at ipu@msu.edu or 517.355.1876.

About the Institute

The Institute of Public Utilities supports informed, effective, and efficient regulation of the infrastructure-intensive network industries providing vital utility services. We fulfill our mission by providing to the regulatory policy community integrative and interdisciplinary educational programs and applied research on the institutions, theory, and practice of modern utility regulation. The Institute is an independent, nonprofit educational and research unit of Michigan State University.
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Program Agenda

8:30 to 9:00 am  Registration with Coffee and Pastries – Big10A

9:00 to 9:10 am  Introduction and Welcome
Prof. Janice Beecher, Director, Institute of Public Utilities, MSU
Chairman Sally Talberg, Michigan PSC, Moderator

9:10 to 9:30 am  Keynote Address: The Governor’s Vision for Michigan’s Infrastructure
Liesl Clark, Director
Michigan Department of Environment, Great Lakes, and Energy

9:30 to 9:45 am  Networking Break

9:45 to 10:45 am  Powering the Interconnected Grid: Emerging Practices to Lower Costs and Improve Performance
Chairman Sally Talberg, Michigan PSC, Moderator
Tanya Paslawski, President, Michigan Electric and Gas Association
Marco Bruzzano, V.P., Distribution Engineering & Construction, DTE Energy
Dr. Laura Sherman, President of MiEIBC and Institute for Energy Innovation
Julie Baldwin, Manager, Renewable Energy Section, Michigan PSC

10:45 to 11:00 am  Networking Break

11:00 to 12:00 am  Convergence in Energy Planning Across Supply and Demand-Side Resources: Overcoming Silos and Boundaries
Commissioner Daniel Scripps, Michigan PSC, Moderator
Kwafo Adarkwa, Manager of Regulatory Strategy, ITC
Mike Delaney, Executive Director, Consumers Energy
J.D. Brannock, Manager of Storage Strategy, Invenergy
Katie Smith, Economic Specialist, Retail Adequacy & Retail Choice, MPSC

12:00 to 1:00 pm  Group Lunch at the Kellogg Center – Big10A
Featuring MSU Graduate Student Posters
1:00 to 2:00 pm  **Michigan Poverty Taskforce: How energy services and programs can address poverty in Michigan**
Commissioner Tremaine Phillips, Michigan PSC, Moderator
Prof. Tony Reames, Urban Energy Justice Lab, University of Michigan
Amy Bandyk, Executive Director, Michigan Citizens Utility Board
Jamie Curtis, MEAP Grant Administrator, MPSC Staff
Brad Banks, Energy Efficiency Analyst, MPSC Staff

2:00 to 2:15 pm  Networking Break

2:15 to 3:00 pm  **Investing in the Security, Reliability, and Resilience of Energy Distribution Systems**
Pat Hudson, Manager of Smart Grid Section, Michigan PSC, Moderator
Brian Sheldon, Cybersecurity Analyst, Energy Security, Michigan PSC
Andrew Dewey, Director, DTE Gas Operations, Construction
Mark VanderHeuval, Director, Engineering at SEMCO Energy
Dave Issacson, V.P., Distribution Region Ops, Indiana Michigan Power Co.

3:00 to 3:15 pm  Networking Break

3:15 to 4:00 pm  **Crisis Communications: Leading by Example**
Alex Morese, Manager, Michigan PSC, Moderator
Greg Salisbury, V.P., Gas Engineering & Supply, Consumers Energy
Brianna Briggs, Emergency Operations Manager, Michigan State Police
Carol Thompson, News Reporter, Lansing State Journal
Jill Greenberg, Spokesperson and Public Information Officer, EGLE

4:00  **Closing Remarks**
Prof. Janice Beecher, Director, Institute of Public Utilities, MSU
Submitting Questions at the Michigan Forum

To submit anonymous questions to the speakers from your phone, tablet or computer, please visit [www.sli.do](http://www.sli.do).

Enter event code: **MI2020**

Submit your question and it will be projected onto the screen.
### Speaker Bios

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Position</th>
<th>Affiliation</th>
<th>LinkedIn URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kwafo ADARKWA</td>
<td><a href="mailto:kadarkwa@itctransco.com">kadarkwa@itctransco.com</a></td>
<td>Manager, Regulatory Strategy</td>
<td>ITC Holdings</td>
<td><a href="https://www.linkedin.com/pub/kwafo-adarkwa/5/b39/265">LinkedIn</a></td>
</tr>
<tr>
<td>Julie BALDWIN</td>
<td><a href="mailto:baldwinj2@michigan.gov">baldwinj2@michigan.gov</a></td>
<td>Manager, Renewable Energy Section</td>
<td>Michigan Public Service Commission</td>
<td></td>
</tr>
<tr>
<td>Amy BANDYK</td>
<td><a href="mailto:amy.bandyk@cubofmichigan.org">amy.bandyk@cubofmichigan.org</a></td>
<td>Executive Director</td>
<td>Citizens Utility Board of Michigan</td>
<td><a href="https://www.linkedin.com/in/amymmclean/">LinkedIn</a></td>
</tr>
<tr>
<td>Brad BANKS</td>
<td><a href="mailto:banksb1@michigan.gov">banksb1@michigan.gov</a></td>
<td>Energy Efficiency Analyst</td>
<td>Michigan Public Service Commission</td>
<td></td>
</tr>
<tr>
<td>Janice BEECHER</td>
<td><a href="mailto:beecher@msu.edu">beecher@msu.edu</a></td>
<td>Director</td>
<td>Institute of Public Utilities, Michigan State University</td>
<td><a href="https://www.linkedin.com/in/janice-beecher-33a61810">LinkedIn</a></td>
</tr>
<tr>
<td>J.D. BRANNOCK</td>
<td><a href="mailto:jbrannock@inenergyllc.com">jbrannock@inenergyllc.com</a></td>
<td>Manager, Storage Strategy</td>
<td>Invenergy</td>
<td><a href="https://www.linkedin.com/in/jd-brannock/">LinkedIn</a></td>
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<tr>
<th>Name</th>
<th>Title</th>
<th>Email/Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brianna BRIGGS</td>
<td>Emergency Operations Manager, Michigan State Police</td>
<td><a href="mailto:briigssb3@michigan.gov">briigssb3@michigan.gov</a></td>
</tr>
<tr>
<td>Marco BRUZZANO</td>
<td>Vice President of Electric Distribution, DTE</td>
<td><a href="mailto:marco.bruzzano@dteenergy.com">marco.bruzzano@dteenergy.com</a></td>
</tr>
<tr>
<td>Liesl CLARK</td>
<td>Director, Michigan Department of Environment, Great Lakes, and Energy</td>
<td><a href="http://www.michigan.gov/egle/0,9429,7-135-3306_70582-486370--.00.html">www.michigan.gov/egle/0,9429,7-135-3306_70582-486370--.00.html</a></td>
</tr>
<tr>
<td>Jamie CURTIS</td>
<td>MEAP Grant Administrator, Michigan Public Service Commission</td>
<td><a href="mailto:curtisj14@michigan.gov">curtisj14@michigan.gov</a></td>
</tr>
<tr>
<td>Michael DELANEY</td>
<td>Executive Director, Regulatory Affairs and Policy, Consumers Energy</td>
<td><a href="mailto:Michael.Delaney@cmsenergy.com">Michael.Delaney@cmsenergy.com</a></td>
</tr>
<tr>
<td>Andrew DEWEY</td>
<td>Director, DTE Gas Operations, Construction</td>
<td><a href="mailto:andrew.dewey@dteenergy.com">andrew.dewey@dteenergy.com</a></td>
</tr>
<tr>
<td>Jill GREENBERG</td>
<td>Spokesperson, and Public Information Officer, EGLE</td>
<td><a href="mailto:greenbergj@michigan.gov">greenbergj@michigan.gov</a></td>
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**Additional Information:**

- www.newlook.dteenergy.com/wps/wcm/connect/4b45d5dc-ceaa-42ae-9c82-1f0302683a17/Marco_Bruzzano.pdf?MOD=AJPERES
- www.linkedin.com/in/jamie-curtis-aa53336a
- www.linkedin.com/in/michaeljdelaney/
- www.linkedin.com/in/jill-a-greenberg-17a6904/
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<th>Website</th>
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<tbody>
<tr>
<td>Pat HUDSON</td>
<td><a href="mailto:hudsonp1@michigan.gov">hudsonp1@michigan.gov</a></td>
<td>Manager, Smart Grid Section</td>
<td>Michigan Public Service Commission</td>
<td><a href="http://www.linkedin.com/in/patrick-hudson-405762113/">www.linkedin.com/in/patrick-hudson-405762113/</a></td>
</tr>
<tr>
<td>Dave ISSACSON</td>
<td><a href="mailto:disaacson@aep.com">disaacson@aep.com</a></td>
<td>Vice President, Distribution Region Ops</td>
<td>Indiana Michigan Power Company</td>
<td></td>
</tr>
<tr>
<td>Alex MORESE</td>
<td><a href="mailto:moresea@michigan.gov">moresea@michigan.gov</a></td>
<td>Manager, Energy Security</td>
<td>Michigan Public Service Commission</td>
<td><a href="http://www.linkedin.com/in/alex-morese-2955a416/">www.linkedin.com/in/alex-morese-2955a416/</a></td>
</tr>
<tr>
<td>Tanya PASLAWSKI</td>
<td><a href="mailto:tanya@gomega.org">tanya@gomega.org</a></td>
<td>President</td>
<td>Michigan Electric and Gas Association</td>
<td><a href="http://www.linkedin.com/in/paslawski-tanya-89992b4/">www.linkedin.com/in/paslawski-tanya-89992b4/</a></td>
</tr>
<tr>
<td>Tremaine L. PHILLIPS</td>
<td></td>
<td>Commissioner</td>
<td>Michigan Public Service Commission</td>
<td><a href="http://www.michigan.gov/mpsc">http://www.michigan.gov/mpsc</a></td>
</tr>
<tr>
<td>Tony REAMES</td>
<td><a href="mailto:treames@umich.edu">treames@umich.edu</a></td>
<td>Assistant Professor</td>
<td>University of Michigan</td>
<td><a href="http://www.linkedin.com/in/tonygreames/">www.linkedin.com/in/tonygreames/</a></td>
</tr>
<tr>
<td>Greg SALISBURY</td>
<td><a href="mailto:gregory.salisbury@cmsenergy.com">gregory.salisbury@cmsenergy.com</a></td>
<td>V.P. Gas Engineering and Supply</td>
<td>Consumers Energy</td>
<td><a href="http://www.linkedin.com/in/gregsalisburycmsenergy/">www.linkedin.com/in/gregsalisburycmsenergy/</a></td>
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</tbody>
</table>
| Dan SCRIPPS (scrippsd1@michigan.gov) | Commissioner, Michigan Public Service Commission  
http://www.michigan.gov/mpsc |
| Brian SHELDON (sheldonb@michigan.gov) | Cybersecurity Analyst, Energy Security Section, Michigan PSC  
M.P.P. University of Michigan |
| Laura SHERMAN (laura@mieibc.org) | President of MiEIBC and Institute for Energy Innovation  
Ph.D. Philosophy, University of Michigan  
www.linkedin.com/in/laurassherman/ |
| Katie SMITH (smithk72@michigan.gov) | Economic Specialist, Retail Adequacy & Retail Choice Section, MPSC  
B.A. Finance and Economics, Lake Superior State University |
| Sally A. TALBERG (talbergs@michigan.gov) | Chairman, Michigan Public Service Commission  
www.michigan.gov/mpsc/0,4639,7-159-16400-40504--,00.html |
| Carol THOMPSON thomp872@gmail.com) | News Reporter, Lansing State Journal  
B.A. Journalism, Environmental Studies & Agriscience, Michigan State Univ.  
www.linkedin.com/in/carol-thompson-1818211a/ |
| Mark VANDERHEUVAL (mark.vanderheuvel@semcoenergy.com) | Director, Engineering at SEMCO Energy |

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Michelle MARCHIO  
Director of External Affairs  
Michigan Public Service Commission  
www.michigan.gov/mpsc/0,4639,7-159-16400-40504--,000.html